




SARAH BATA


SOFT GOODS PRODUCT DEVELOPER WITH A
PASSION FOR CRADLE TO CRADLE DESIGN

CONTACT

 480-313-4265

 SarahElizabethBata@gmail.com

 linkedin.com/in/SarahElizabethBata
SarahBata.com

 @goldenspiritgoods

SKILLS & INTERESTS

- Adobe Creative Suite
- Google Office Suite, Keynote, Excel, Full Circle
- Customer feedback & KPI reporting
- Product category/line management
- Vendor relationship management
- Domestic & international sourcing
- Process building & creative problem solving
- Cross-functional collaboration
- Education & training
- Industrial textile manufacturing processes
- ASTM standards & testing protocols
- Knit & woven structures, hand & industrial
- Sewn & knit apparel construction

EDUCATION

Bachelor of Fine Arts, Fiber Art
Sustainability & Design Minors
Arizona State University

EXPERIENCE

Danu Organic Production Manager

November 2021 - current (Part-time contractor)

Source and manage domestic production of organic apparel, including sampling, cut & sew, dyeing, finishing, and launch timelines. Manage inventory, finances, and seasonal natural dyeing.

STAUD

Product Development Assistant

July 2022 - current (Full time)

Manage 300+ skus per season from sourcing new fabric & trim qualities through tech packing, protos, and SMS sets for domestic and international showrooms. Collaborate crossfunctionally through roadmapping, line edit, and margin negotiation.

Ruggable

Product Development Associate Manager

April 2021 - August 2021

Developed new washable furniture line with overseas manufacturers, including project management implementation, competitor research, business case development, and margin management.

Tuft & Needle

Lead Soft Goods Product Developer

November 2015 - April 2021

Launched and managed bedding line which accounted for \$28MM+ in DTC gross revenue and had a 4.5 star average customer rating.

Maintained line plans, designed print patterns and colors based on trend research, and implemented new bedding categories.

Collaborated with broader Product team on furniture, mattress, and accessory products.

Tuft & Needle

Team Experience

May 2015 - November 2015

Managed office operations while fostering company culture, developed on-boarding process, and planned and executed quarterly team events.

Arizona State University

Associate Faculty, Fashion Design

August 2018 - May 2021

Taught *The Global Fashion Industry*, an upper division course focused on current issues facing textile and apparel businesses.